

# RAYMOND RAMOS

[rayramosdesign@gmail.com](mailto:rayramosdesign@gmail.com) | C: 787-340-3266

## Summary

---

### *Art Director / Graphic Designer*

Deadline-oriented Graphic Designer focused on overseeing all phases of projects. Successful at creating brand messages, strategies and key graphic productions. Resourceful and hardworking with know-how to produce top-notch content.

## Experience

---

*29 de Febrero* | Santurce, PR  
Senior Art Director  
2008 - Current

- Full advertising campaign development from concept to launch.
- Graphic design & desktop publishing work.
- Digital photo retouching and image manipulation.
- File preparation for printing and full color separation work.
- Ensured high quality in design work and dateline achievement.
- Preparation of interactive presentations in PowerPoint.
- Web banner animations and email blasts.
- Graphic design and image optimization for Social Media.
- FTP knowledge for uploading and downloading content.

*Martí Flores Prieto & Wachtel* | Guaynabo, PR  
Art Director  
1994 - 2008

- Graphic design & desktop publishing work.
- Digital photo retouching and image manipulation.
- File preparation for printing spot and full color separation work.
- Ensured high quality in design work and dateline achievement.
- Preparation of interactive graphic presentations.
- FTP knowledge for uploading and downloading content.

*Badillo Nazca Saatchii Saatchii* | Guaynabo, PR  
Graphic Designer  
1985 - 1994

- Graphic design & desktop publishing work.
- Digital photo retouching.
- File preparation for printing spot and full color separation work.
- Ensured high quality in design work and dateline achievement.

## Skills

---

- Adobe Photoshop
- Adobe InDesign
- Adobe Illustrator
- Adobe Premiere
- Basic WordPress Experience
- PowerPoint
- Graphic and Media Design
- Basic CSS Experience
- Website Design
- Video Editing

## Education

---

*Associate Degree in Graphic Arts*  
University of Puerto Rico  
1981 to 1983

## Online Portfolio

---

[rayramosdesign.website](http://rayramosdesign.website) (work samples and personal info)

[shop.rayramosdesign.website](http://shop.rayramosdesign.website) (Online store made with Woocommerce, WordPress and Elementor)