

RAYMOND RAMOS

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Summary

Art Director / Graphic Designer

Deadline-oriented Graphic Designer focused on overseeing all phases of projects. Successful at creating brand messages, strategies and key graphic productions. Resourceful and hardworking with know-how to produce top-notch content while ensuring high quality in design work and dateline achievement.

Experience

29 de Febrero | Santurce, PR
Senior Art Director
2008 - Current

- Full advertising campaign development from concept to launch.
- Graphic design, content creation and desktop publishing work.
- Digital photo retouching and image manipulation.
- User experience, website and app concept design.
- Design and produce PowerPoint presentations.
- Design and produce web banner animations and email blasts.
- Design and optimize images for Social Media.
- File preparation for printing spot and full color separation work.
- Assets management via FTP and Cloud apps.
- Video editing and basic After Effects animations.

Martí Flores Prieto & Wachtel | Guaynabo, PR
Art Director
1994 - 2008

- Graphic design and desktop publishing work.
- Digital photo retouching and image manipulation.
- File preparation for printing spot and full color separation work.
- Basic website design.
- PowerPoint presentations.
- FTP knowledge for uploading and downloading content.

Badillo Nazca Saatchii Saatchii | Guaynabo, PR
Graphic Designer

- Graphic design and desktop publishing work.
- Digital photo retouching.
- PowerPoint presentations.
- File preparation for printing spot and full color separation work.
- FTP knowledge for uploading and downloading content.

Skills

- Adobe Photoshop
- Adobe InDesign
- Adobe Illustrator
- Adobe Premiere
- Adobe After Effects
- Adobe XD
- PowerPoint
- Website Design
- Video Editing
- WordPress
- Basic CSS and HTML Experience

Education

Associate Degree in Graphic Arts
University of Puerto Rico
1981 to 1983

Online Portfolio

rayramosdesign.website (work samples and personal info)

shop.rayramosdesign.website (Online store made with Woocommerce, WordPress and Elementor)